

CANADIAN MOVING PICTURE DIGEST

Vol. 21, No. 12

TORONTO 2, CANADA

July 20th, 1929



SHAKE THAT THING!

But first be sure each ingredient is perfect

THE public gets a kick out of a perfect show. Make it a point to see that everything on your program is top-notch. Remember that in these days there's no reason why your show shouldn't be the same as Broadway's best. A poor course spoils a meal—A bad ingredient ruins a cocktail—A lousy picture slaughters a program.

SO TAKE A TIP!

(See Inside This Cover)

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

STOP RUINING A GOOD SHOW WITH INFERIOR SHORTS!

AMATEURISH talking comedies and mediocre Talking Acts are running wild in this industry today! They are dragging down good shows and cheapening theatres. Lay off them before they ruin you! There's a new type of talking short now that has kept pace with the intelligent progress of talking feature pictures. Metro-Goldwyn-Mayer, who sounded the death knell of experimental, laboratory full-length talkies to give the industry the New Era, Road-show-size talkies, now assures exhibitors that they need no longer book old-fashioned, childish talking shorts into their theatres. The day of M-G-M's New Era, Road-show Quality Talking Shorts is here.

WHEN THE SHOW IS PERFECT

You'll find that M-G-M's New Era Shorts help to make it so!

HAL ROACH TALKING COMEDIES

These are the class talking comedies that play the big Capitol Theatre, N.Y., and similar de luxe houses everywhere. Hal Roach gives to his talking comedies talent, care and resources comparable to that which goes into the making of feature pictures.



8 OUR GANG

There's nothing in the comedy field to compare with the charm and delight of the Gang talking! They have won a new fame and following in talking comedies.

2 OUR GANG (Synchronized)

Only the Biggest Names with established drawing power in Metro Movietone Acts. Theatres have learned that M-G-M class and quality differentiates these Acts from all others.



8 LAUREL-HARDY

Their talking comedies, "A Perfect Day," booked into the Capitol, N.Y., and other de luxe houses is the first of their class talking comedy of the new season.

2 LAUREL-HARDY (Synchronized)



8 CHARLIE CHASE

Charlie Chase brings to the talking screen talents of song, dance and mimicry that make his personality more winning than ever. "Leaping Love" is just a sample!



8 HARRY LANGDON

Langdon is to be the surprise talkie star. His first dialogue comedy reveals a comic manner of speech that is irresistibly funny. Credit Hal Roach with another money hunch.

26 METRO MOVIE TONE ACTS

AMONG THE HEADLINERS IN METRO MOVIE TONE ACTS

Van & Schenck Ukelele Ike Raymond Hitchcock
Irving Aaronson & Commanders Phil Spitalny Happiness Boy
Titta Ruffo Yvette Rugel Gus Edwards, etc.

12 M-G-M COLORTONE REVUES

These tabloid musical and dancing entertainments put your theatre in the Broadway de luxe class. Only M-G-M gives you revues of this kind with names like Charles King featured, and with dance experts like Sammy Lee and creators like Gus Edwards. Gems of beauty entirely in color and all-talking, singing, dancing.

52 HEARST METROTONE NEWS

The world's greatest publisher has placed his world-wide resources behind the creation of a Super-Sound News. Once a week starting September 28th, on disc or film. The only sound newsreel produced by a news-gathering organization.

104 M-G-M INTERNATIONAL NEWSREEL

The combined staffs and resources of M-G-M News and International Newsreel as represented in the M-G-M International Newsreel means that no other outfit can begin to compete in world news coverage. Twice Weekly starting July 31st.

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1929-30

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MORAN AND MACK
THE COCOANUTS
THE DANCE OF LIFE
DR. FU MANCHU
THE VAGABOND KING
THE LOVE PARADE
GLORIFYING THE
AMERICAN GIRL
THE FOUR FEATHERS
THE VIRGINIAN
ILLUSION
APPLAUSE
THE CHILDREN
GREENE MURDER CASE

SWEETIE
THE GAY LADY
WOMAN TRAP
CHARMING SINNERS
POINTED HEELS
THE LADY LIES
BEHIND THE MAKE-UP
YOUTH HAS ITS FLING
KIBITZER
FAST COMPANY
SARAH AND SON
RETURN OF
SHERLOCK HOLMES
ESCAPE
THE LOST GOD

4 CLARA BOW
4 GEORGE BANCROFT
3 CHARLES "BUDDY"
ROGERS
2 MAURICE CHEVALIER
3 GARY COOPER
1 RICHARD DIX
2 JEANNE EAGELS
3 RICHARD ARLEN
3 NANCY CARROLL
4 WILLIAM POWELL
4 EVELYN BRENT
2 RUTH CHATTERTON
3 CLIVE BROOK
1 HUNGARIAN
RHAPSODY
1 SOUL OF FRANCE

52 PARAMOUNT
SOUND NEWS
104 PARAMOUNT
SILENT NEWS

Two-Reel Shorts

24 CHRISTIE
TALKING PLAYS
6 PARAMOUNT
TALKING COMEDIES

One-Reel Shorts

32 PARAMOUNT TALKING
AND SINGING ACTS
18 SCREEN SONGS
6 TALKARTOONS

A N E W

SHOW WORLD

and a famous name

PARAMOUNT

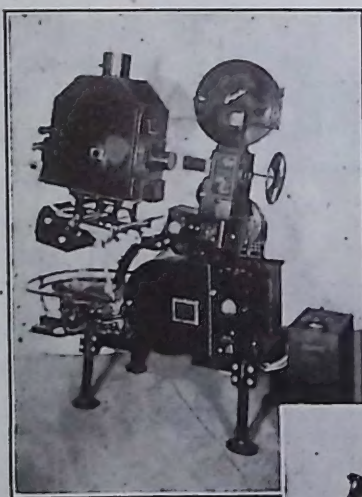
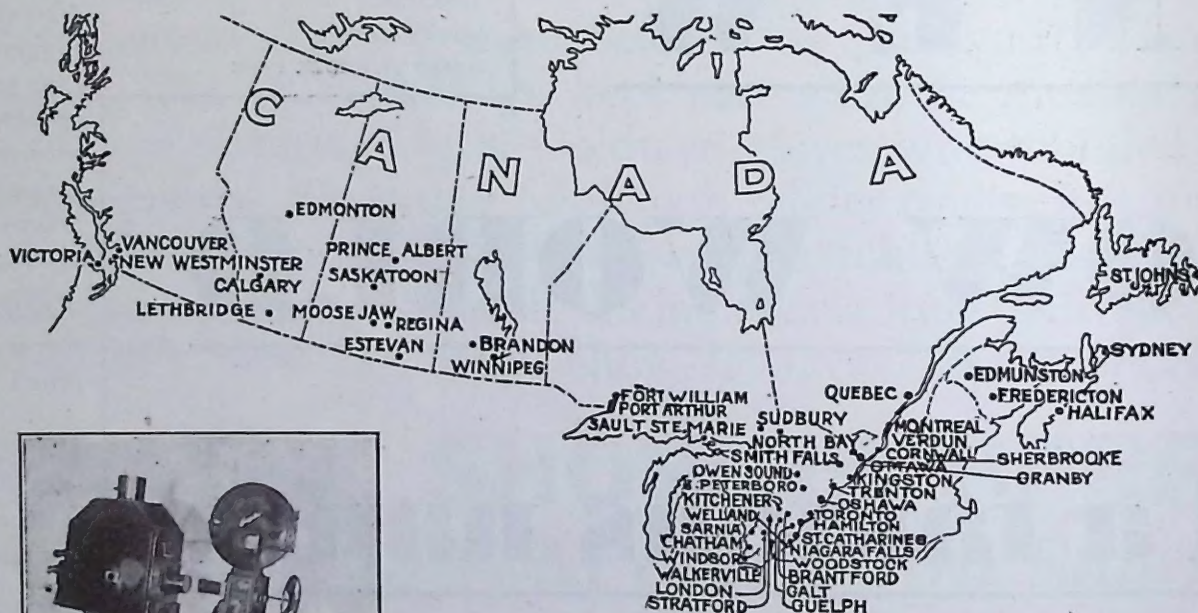
s leading it!



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RAY LEWIS

Editor and Managing Director

Vol. 21, No. 12

TORONTO 2, CANADA

July 20th, 1929

Censorship in Quebec



NOW that the Taschereau Bill, excluding children sixteen and under from attending Motion Picture theatres in Quebec has been definitely settled as far as the Province of Quebec is concerned, the question of Censorship in Quebec has come under advisement!

Exhibitors and the Industry in total, motion picture audiences claim that since children are excluded, the necessity for Censorship becomes removed.

Adults object to having pictures censored for their soul's benefit. Grown-ups feel that this is a trespass on their liberty; and that no human being is qualified, singly or collectively, to state what a million other human beings shall see, or shall not see in Motion Pictures.

Premier Taschereau has certainly engraven his name on the Tablets of Memory of the Motion Picture Industry, and its patronage.

This honourable gentleman's persistence in having his Children's Bill go through, in his Sunday closing measure has about it the zealousness of either a divine inspiration, or an obsessed sense of duty, such as one found in Les Misérables, when that Mailed Fist of the Law, in the person of one detective again and again laid its heavy hand upon the shoulder of Jean Valjean!

It is only natural to conclude that Premier Taschereau cannot be popular with the theatreowners, or producers resident in Quebec, or patrons of Motion Picture Theatres, who do not see his viewpoint.

The nomination of Camillien Houde, by acclamation, as Quebec's Provincial Conservative leader discloses the information that Premier Taschereau may have others, outside of our Industry, directly and indirectly, who disagree and are opposed to his political regime.

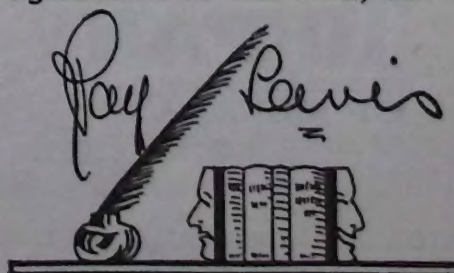
The selection of Houde as Conservative opposition leader to Taschereau has stirred up the Province of Quebec to such an extent that Houde is spoken of as a stone-slinging David out to fight the Liberal Goliath Taschereau.

The Press in Quebec is expressing the sentiment of the people as follows: The Liberal Habitant, "Poor Mr. Taschereau, he has now got a big mosquito buzzing about his ears, and if Conservative, Mr. R. C. Reade, who reports this event to The Toronto Daily Star, states that this Conservative is saying, "It won't be long now, Houde will soon settle Taschereau's hash."

The Taschereau-Houde Quebec Political Championship Bout should be a feature in which the Industry in Canada should be vitally interested, especially since Houde is not a parliamentarian in the full significance of this term, but a fighting leader whose "words are not breath but blows."

Our Industry has always been interested in "The Battle of The Giants," here's a nice, hot fight to watch, bound to be "bloody" enough for even the Beef-Eaters of the Bloody Tower of Intolerance!

Let those who understand, hearken!



The Swiftest Moving One Reel Subject on the Screen



Ed (Strangler) Lewis



.. GUS SONNENBERG
World's Champion Wrestler

Sound on Disc and Silent

Every incident of every importance in this film announced by a well-known Radio Broadcaster. The only subject of its kind which has ever been filmed.

Gus Sonnenberg, the Dartmouth college athlete who defended his wrestling title against Ed. Strangler Lewis in Boston on Tuesday evening, was picked on the all-American football team in 1927. He was also a member of the college baseball and wrestling teams. Last December he surprised the world by winning the title away from Ed. Strangler Lewis in Boston, and the match on Tuesday was the return meeting between the pair. Sonnenberg is immensely popular in Boston, and this was probably one of the reasons that more than 25,000 in threatening weather paid \$90,000 to see Lewis endeavor to win back his title. The latter failed, but not before Sonnenberg had suffered the first fall of his wrestling career. The champion has been a busy wrestler since he won his title last December, taking on all-comers and winning all his bouts without a fall being registered against him. He was scheduled to appear here last month, but a 60-day suspension by the Philadelphia moguls automatically cancelled the engagement. It is, however, understood that he will be obtained for one of the shows during exhibition week. He is 27 years of age, stands 5 feet 10 inches and weight 208 pounds.

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RAY



RAY LEWIS

PRESENTS

DO EXHIBITORS make money, and do they keep it, finds an answer, although this may be an exceptional instance, in the case of Sylvester Z. Poli, immigrant boy, who at one time lived in Toronto; and who sold his New England chain of theatres for \$30,000,000.

Poli again came into the Spotlight with the marriage of his daughter, Lillian Madelyn (Polly) Poli to the Marquis Lippi Gerini of Florence, Italy. Poli it is said gave his daughter a dowry of one million dollars.

One thousand guests were present at the garden reception which rivalled the early Roman festivities and fetes. Two grand opera stars sang during the wedding ceremony in St. John's Roman Catholic Church, where three priests chanted the marriage service.

Sylvester Poli will be remembered in Toronto as the Poli of Robinson and Poli, who at one time operated a theatre in Toronto.

VICTOR McLAGLEN breezed into Toronto, and made his first personal public appearance at the Tivoli Theatre on the afternoon of Wednesday, July 17th, during the showing of "The Desert Song."

Mr. McLaglen is a Britisher, one of nine sons, who fought for England during the World War.

Victor is the smallest of this family of giants, standing about 6 ft. 3 inches in his stocking feet.

The audience gave him an ovation which lasted several minutes, and even surprised the star of "What Price Glory" by its persistence and spontaneity. Tom Daley, manager of the Tivoli introduced the visiting star, and Tom was beaming and right in his element. Real showmanship. McLaglen told his listeners that "The Cock-Eyed World" was made as a sequence to "What Price Glory," and before he left he had the name so impressed on the memory of his audience, that when he asked for the name of his picture to come, they called out "The Cock-Eyed World."

McLaglen's latest picture, "The Black Watch," had a special 11.30 screening at the Tivoli, Wednesday night, at which McLaglen made a personal appearance.

MCLAGLEN explained the significance of "The Black Watch" from a historical angle, and further elucidated that he had the honour to serve in this regiment during the War.

He has a very pleasing and magnetic personality. Chancing upon him accidentally in the lobby of the Tivoli, your editor glanced up to what she thought was the limit in height, a head which towered up into the sky; and wondered who the Goliath was, who looked so familiar, and so like a possible successor to Dempsey.

McLaglen certainly looks like a gentleman pug; and later on, when she interviewed this Fox star, your editor learned that this human oak had been a pugilist, in addition to having been a world traveller, soldier, prospector, and now a moving picture actor.

McLaglen tries to convince the press that he is hard-boiled! You can imagine how hard-boiled this six-footer is, who replied, when asked about the "Black Watch," "It's a great part, but I'm afraid I haven't done justice to it."

I told McLaglen that this method of personal presentation was very reminiscent of England. I remember my first visit to the Old Country, in quest of British Pictures, for the Allen Bros., and how on meeting with an English producer, I heard this line of talk.

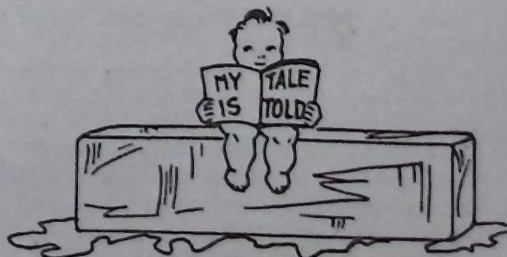
"It is very nice of you to want to see our pictures. They are not as good as we hoped they would be, there are many faults in them which we hope to eliminate in our coming pictures, but you can see them and judge for yourself."

It is the kind of salesmanship that whets the appetite, and stimulates your curiosity. You generally end up by buying, because you get more than you expect. It's the British idea of sales sportsmanship.

MCLAGLEN had many good words to say about Hollywood, and many splendid things to say of the British Empire, which were simply and sincerely said, without any effort to capitalize on their effect.

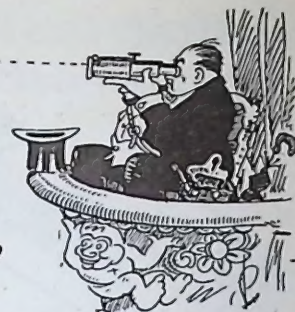
In addition to travelling around the world, meeting champion pugilists, he has appeared in several motion pictures. His first made in England, was "The Call of the Road." "The Beloved Brute," "The Unholy Three," are other pictures in which McLaglen's virile personality became a Screen and box-office force.

At one time this star owned a shack close to the Tretheway Mines, during his prospecting days in Northern Ontario. "The Cock-Eyed World" is a title which has marketable qualities; and I hope that this "Cock-Eyed World" hears plenty from the screen about the glory and victory of Peace, the fallacy of War, for McLaglen could certainly put such material over.





Looking Them Over



"The Desert Song," "Eternal Love" and "The Pagan"

THE DESERT SONG," Warners — Vitaphone — Tivoli, Tom Daley, Manager. Third week to excellent business. The musical show made such a hit, and was so haunting that the title immediately registered as box-office for the screen. The opening flashes in color are picturesque, and there is about this picture much dash romance and splendour.

HOWEVER, I do not believe that the picture moves swiftly enough for a Motion Picture; and I believe that producers will find that one cannot, to the advantage of the picture as a whole, suspend the action for long vocal arias, even though these are melodiously sung; and have become popular on the stage.

PRODUCERS must get it into their mind that a moving picture must be "on the move," regardless of the dialogue, song and dance which is introduced into it. Perhaps this is the reason behind the failure of "The Desert Song" to register as big as it should have.

JOHAN BOLES as the hero, who wishes to register to his sweetheart that he is not the craven-hearted lad she thinks he is, becomes known as "The Red Shadow" to the Rifles whom he leads against the French, over which Garrison his own father is the General in command.

Boles is good looking and has a splendid personality. He also has a good voice. Carlotta King sings the sweetheart role beautifully, but looks too old for the part, which may be the camera's fault, or Father Time's fault. If the former it should have been corrected. Louise Fazenda and Johnny Arthur as reporter and assistant are responsible for the laughs and get them. Their single work and duet work is real comedy; and the audience simply "eat it up."

EDWARD MARTINDELL as the General and father of our "Red Shadow" has a fine speaking voice and screen presence. On the whole the picture is entertaining, but don't expect too much from the title and you won't be disappointed!

"ETHERNAL LOVE," with John Barrymore — United Artists — Uptown, Nelson Shea, Manager. Barrymore in a Don Juan part, out to get hearts and break them; and this he does successfully. In other words his code appears to be "Love Them and Leave Them." It is good sexy stuff, the kind that this modern age of adults should relish.

The finale finds our hero and heroine victims of a snow-slide in Switzerland.

THE STORY has as its setting 1812. That period in French history which is memorable. Switzerland furnishes the background for our "Eternal Love" story which has been adapted from the novel by Jacob Christopher. Camilla Horn is the heroine. She is most

lovely to look at, and an excellent actress which the German pictures first introduced to America. Victor Varconi is splendid as the husband of the heroine. Our hero is forced to give up his real love to another rival, since he in turn is forced to marry a girl whom he compromised. Also in the cast doing fine work is Hobart Bosworth.

ERNST LUBITSCH directed, and some of his flashes pictorially, some of his artistic interpretations and conceptions in conveying an idea are redolent of incense, of romance, of poetry and music. The Lubitsch touch is always distinguishable.

THERE is a charm about "Eternal Love," in which Barrymore does some real histrionic work. The picture is synchronized musically and presents no dialogue. It is tragic, it is beautiful, it is possible, probable and real, and as I stated before, excellent entertainment for intelligent adults.

"THE PAGAN," Ramon Novarro — Loew's, Jules Bernstein, Manager — Metro-Goldwyn-Mayer feature. Unlike "Eternal Love," "The Pagan" has what we might call more of a screen love story, or in other words a love story which we might screen for our children, without giving them any premature sex problems to think about.

THE SETTINGS for "The Pagan" are like a Summer's Idyll, a South Sea environment. Palm trees, inviting waters and the twang of the ukelele.

Novarro as our hero is a native, owner of estates which are taken from him by treachery. It so happens that Novarro loves the ward of the white man, who has so betrayed him; and for her sake remains silent, until he learns that not only is he to lose his lands to this white thief, but the lady of his heart, whom the white trader is arranging to marry.

THIS gives our hero an inspiration. He abducts his lady-love, but is discovered by the white trader, who in turn is discovered by our hero, on board a boat. Our hero, after administering a real thrashing with plenty of "punches" to the villain, swims ashore with his sweetheart much to the satisfaction of the audience, but another thrill is in store.

The whipped, white villain gives pursuit in a boat, overtakes hero and heroine, but our hero, wise on the uses of "rocking the boat" does just enough rocking to send the "bad man" overboard, where a shark, like Jonah's whale, appears at the crucial moment, and swallows this villainous Jonah!

DO OUR lovers stop to weep? I should say not, they kiss, they embrace and at last are assured of earthly happiness.

JOHAN RUSSELL is responsible for a fast-moving and colorful story. W. O. Van Dyke is responsible for admirable direction. Renee Adoree is responsible for love, and assumes her responsibility charmingly, as the heroine.

NOVARRO is a delightful artist, so good-looking and magnetic. He sings several songs in "The Pagan."

Observations



By The Editor

ARTHUR JAMES has an editorial in the Daily Review of Saturday, July 13th, headed, "Nosing in the Swill."

James believes that "Somebody" in our Industry threw the "dirty ball" at Messrs. Hays and Milliken, at the "Shrewd Hebrews who make big money by selling crime and shame," and hid under the Cloth of The Churchman in the throwing."

If anyone in our Industry is responsible for this attack, the Industry should find out the "mud-slinger," and excommunicate him.

JAMES states, "I, as a Protestant Episcopal layman, and one who knows the facts about the conduct of the American Motion Picture Industry, want to make it clear to the men singled out by name for befoulment, to the producers, who have spent great sums in co-operating with church people and other national groups for the best in pictures, and to the vast army of Real Christians, who work every day of their lives to maintain and improve picture standards, that this unknown defiler of his fellows does not speak for the Protestant Episcopal Church. We, as a church, are not ready to subscribe to the belief that all Presbyterians and Baptists are bought, or duped, and that only Episcopalians are men of honor and intelligence.

We, as a Church, shake no dirty rag of fanaticism, thank God, in the face of American Jewry."

ARTHUR JAMES has covered the issue in his usual dynamic style. He has "hit the nail on the head" in every sentence he has written. he has hit the target with every paragraph in which he voices his indignation at an unsigned maligner!

WHAT I cannot understand is the mental and spiritual make-up of some Christian ministers, and so-called Christians in their attitude of hatred toward the Children of Israel. Are the Hebrews of today so different to the prophets of the Old Testament which all good Christians reverence?

Are the Hebrews of today so different to Saul, James, John, Mathew, Mark, Luke, all the apostles of Christ?

Are they so different to Mary, and to Jesus Christ? The whole structure, the very foundation of Christianity stands and is made up of the flesh and bones, the spiritual Essence of Jews.

AS LONG as Christianity remains a religion, and as long as the Old and New Testaments are considered the Holy Bible, so long will the Hebrews in our Industry, those scattered throughout the World, expect and demand Fair Play and Justice from the other races of the world!

Only when Christianity is obscured, forgotten, only when That Divine and Sublime Jew, The Christ, is cast off and forsaken, can the other races of the world make the Jew a target for hate and bigotry; and the name of Hebrew a byword among the nations of the world.

AS for Mr. Will Hays and Mr. Carl Milliken, let The Churchman take the life of its editor, let The Churchman compare the lives of the other members of their

Church with the lives of Mr. Hays and Mr. Milliken. Let The Churchman compare the Business Enterprise in which the other members of their Churches are involved, with our Motion Picture Industry, and see if among all of these there is one Industry, or man who dares "to throw the first stone" at our Industry; or the men who represent it.

TO The Churchman I say "Go West." In Winnipeg, in the Parliament Bldg., which is typical of the best in beauty, in classic architecture, in impressiveness, comparable to anything I have ever seen, in the Senate Chamber is a huge bronze figure of Moses, The Law Giver, and facing him on the other side of the room, that other Law Giver of Antiquity and History, Solon!

THESE figures stand as an inspiration to the Members of Parliament who meet to make the laws for Manitoba. A Hebrew standing as a Symbol of Law, as Jesus, another Hebrew, stands as a Symbol of Love!

THERE is in the Ten Commandments a command, "Thou shalt not bear false witness against thy neighbor." What has "The Churchman" to say to this command; and to the "bearing of false witness" against Christianity, which it as a self-appointed spokesman has made a transgressor against Law and Order?

William Fox, Pioneer Showman, and one of our dominant film personalities, met with a motor accident, Wed., July 17th, in which he narrowly escaped with his life.

The chauffeur, Joseph Boyes, was instantly killed, while Jacob Rubenstein, a friend of Fox and business associate, received minor injuries.

William Fox was more seriously hurt; and it was necessary for a blood transfusion which was administered at the Nassau County Hospital.

Dr. Wilfred Post, attending surgeon at the hospital, made a statement following the transfusion that he considered the condition of Mr. Fox as satisfactory.

The news of the accident to Mr. Fox spread through the Industry with lightning-like rapidity and many inquiries were made as to Mr. Fox's condition, while messages of concern, and good wishes for his recovery poured into the offices of the Fox Enterprises.

The death of his chauffeur was a great shock to Mr. Fox.

The accident occurred while Mr. Fox was motoring from his Long Island home with Jacob Rubenstein for the purpose of having a day's golf at Roslyn, L.I., when a car driven by Dorothy Kane, who had no driver's license, collided with the Fox car at a cross-road.

The Fox car turned over. The other car, in which were three sisters, remained upright and none of the women were injured. Miss Kane who was driving was released from custody after she had been served with a subpoena to appear later.

Mrs. Fox immediately motored to the hospital, where she was joined by many of the Fox executives, and other film representatives, all anxious to render some assistance or service for the welfare of Mr. Fox.

The Digest extends its best wishes to Mr. Fox for a speedy and total recovery.

(Continued on Page 13)

Great News for the Small Exhibitor

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"The Churchman" Denies Christ

Calls the Industry Vile Names---Out Like Lucifer to Make Trouble by Flourishing Its Lying Tale

An Open Letter to the Editor of "The Churchman"

DEAR SIR:

I have read with much surprise your various editorial comments in "The Churchman" relative to "shrewd Hebrews who make the big money by selling crime and shame," comments referring to Mr. Will Hays as "Elder Hays" and Governor Milliken as "Deacon Milliken."

The editorials appear to be written in a style one would expect from "Billy Sunday," who has never had the advantages of a secular education, nor has he been ordained for the office of the Church.

From "Men of the Cloth" we expect less vindictive vehemence, better language, less sarcastic levity and more of that righteous indignation, coupled with justice and tolerance, as lived by one of the Greatest of Hebrews, namely Jesus Christ.

AS EDITOR of The Canadian Moving Picture Digest, and associated with the Moving Picture Industry for the past sixteen years, it should be expected that the knowledge which I have gained through actual contact and experience is based upon authenticity and accuracy.

Mr. Will Hays has certainly been a good influence in the Industry of Motion Pictures from every angle; and the service which Governor Milliken is rendering is also constructive.

BOTH these gentlemen have come from official positions which they held in trust for the people of the United States; and both were elected for these offices by the people, and re-elected.

The majority of those engaged in the Industry of Motion Pictures acknowledge and respect these men, recognize their services, and are aware of such limitation which Service in any field of material contact must express.

Both have zealously and steadfastly adhered to the faith of their fathers, have stood by their Church; and for a clergyman to scream out at these men the epithets "Deacon Milliken" and "Elder Hays," as if these terms were an inspiration for ridicule, is perhaps the reason why the general public takes the position of "Elder" and "Deacon" as an occasion for contempt and merriment.

IT IS clergymen of this type, who lacking reverence, who plunge into sensationalism, who are responsible for cheapening the reverence which Mankind should have for clergymen and the Church, who furnish the reason for the existence of so many who are "of little faith."

It is not the jurisdiction of the Church, nor of a clergyman to attack the Motion Picture Industry, through the rabid and hysterical expressions such as one finds in "The Churchman's" editorials under discussion.

A CLERGYMAN who talks of "Shrewd Hebrews who make the big money by selling crime and shame," is a clergyman in name only, such a clergyman is not only a menace to his church, but he disgraces "The Cloth" he wears.

Such a clergyman is the type of a fanatic, a bigot, who would stir up pogroms with the cry of "Christ Killers" against the present race of Jews.

Such a clergyman reveals such a lack of spirituality,

of racial and religious tolerance, such an Unchristlike attitude, towards the people who gave the world, Christ and His Christianity, that I am appalled, overcome with the evil, which like a serpent lies coiled upon the very altar of the Church; and write this epistle, not to confound this Clergyman, but out of the very anguish and bitterness of my heart, that the Church from whom so much is expected, should so miserably fail!

FOR THE CHURCH, which failed so obviously during the World War, which called upon God to give victory to a few of His Children and to exterminate millions of others, for The Church which played so inconspicuous a part in maintaining the Peace of the World, for The Church which is so impotent in its handling of the Youth Problem, that this Institution should rise up to cry out against an Industry which has done more to educate the masses of the Church, from its screen, than the Church has from its pulpit, is simply an indication that The Church senses its weakness; and must "start something," since it cannot attract attention by Preaching The Gospel of Christ, The Universal Brotherhood of Man!

WHY CANNOT The Church attract the people with its message? The answer is to be found in the very editorials we are referring to, in the material which The Church is forced evidently to utilize in its pulpits, the material which is responsible for the editorials in "The Churchman."

Woe unto us, indeed, when The Glory of God, The Growth and Enlightenment of our Souls is in the hands of such Gospel Despoilers.

The statements that Mr. Will Hays is responsible for the "degrading influence of the movies" is a despicable lie, since the Movies are not a "degrading influence," nor has Mr. Will Hays' association with them been other than that which was conducive to their moral good.

THERE has been no more crime, nor vice in the Motion Picture Industry than there has been in the history of the Church, ancient and modern.

If the people of the world did not have God in their hearts and souls, and not on the steps of their Church, they would long ago have been Unbelievers, reading of the slaughter which went on between Catholics and Protestants; and the vindictive war which has gone on between the various denominations of Protestantism up to the present age.

The World would have discarded its Clergy and Priesthood if one would take cognizance that Priest and Clergyman in our modern civilization have been guilty of Rape, Adultery and Murder, that Disciples of the Church are now serving prison sentences for these crimes.

DID the Industry of Motion Pictures desire material for "Crime and Shame" to sell to the public, the Industry could have found such material in the Church; and for its "villains" clergymen, but the Industry of Motion Pictures has one quality which The Church is evidently too blind to see; and that is reverence!

WHERE Priest, or Clergyman, have appeared on our screen, they have appeared as God Meant them to appear, as Ministers of God!

By Unchristianlike Editorial

Cries Out "Elder Hays"---"Deacon Milliken" Calls Producers "Shrewd Hebrews Making Money Selling Crime and Shame"

Nothing which could in the slightest degree cast aspersions on the Church has been permitted on the screen; and we have fought to exclude any material, which might offend the religious views, or prejudices of any church, or of any race.

For The Churchman to use Satan as a symbol of our Industry, but reveals the primitive mentality of The Church as represented by "The Churchman."

I HAVE read the statements of Colonel Jason S. Joy before "The International Association of Police-women" at San Francisco, on June 26. The Churchman states that there are "some funny things in it." But it is not the statements which are funny, these are true, but the attitude of "The Churchman" towards them which is funny.

Here is a replica of Colonel Jason S. Joy's statistical remarks, and remarks of "The Churchman" which are in parenthesis.

"A STUDY of 620 feature pictures produced in America during 1928 shows that 33.7 per cent contained no villain and no crime." (Therefore, it is to be implied that 66.3 per cent did.) Of this high total "In 17.5 per cent the villain was killed and in 33.8 per cent the villain was captured and left securely fast in the confines of a prison," while "in 4.4 per cent the villain reformed, repented his evil ways, and tried to recompense society for his crime."

(O! Presbyterian and Baptist brethren, can ye accept so small a meed of repentance at the hands of Elder Hays and Deacon Milliken?)

(But to recur to Colonel Joy.) "In the remainder of the cases physical punishment was administered by the hero." (Bravo!) Further: "Of the thirty-eight so-called underworld pictures produced last year, the crook or

villain was killed in fourteen instances; was apprehended and arrested in nineteen cases and in five cases reformed. Such is the iron-clad moral of the movies that not once does the guilty escape punishment."

(NOT satisfied with thus begging the question, the colonel proceeds to argue that) "between 1906 and 1926 the staggering total of 233,633 laws were passed in this country." (The inference is that we have so many laws that no one can escape breaking them. As a matter of fact very few laws are crime creators. The great bulk of legislation has to do with civil matters, amending old acts affecting charters, public works and the like.)

(To cap the sheaf of his pleadings Joy concludes): "The Motion Picture Industry continues to maintain a conscious self-control under the guidance of Mr. Hays. Not only does the Industry, under his leadership constantly seek the advice of the public in its efforts to eliminate from Motion Picture productions anything that contravenes good taste, but with the guidance of competent scientists it has set out to make a thorough study of the attitude forming effect of various dramatic situations, for the purpose of guiding the producers to achieve a uniformly wholesome effect.)

(In the language of current slang: "Can you beat it?")

NO, editor of "The Churchman," "You cannot beat it," it is a record which challenges the record of "The Churchman" to measure up to its standard.

It has been written that St. Peter denied Christ thrice. History repeats itself, another St. Peter in the form of "The Churchman" denies Christ all through its Motion Picture editorial in which its editor takes such a false pride!

OBSERVATIONS

(Continued from Page 9)

SOME TIME AGO, perhaps a month ago, or two, your editor, reading the handwriting on the wall, said that Fox and Gaumont British would likely become partners.

The latest reports from London state that Fox Film Corp., has offered to purchase \$5,000,000 worth of shares of the Gaumont British at 50 cents per. The only obstacle to the deal being some disagreement between directors.

* * *

In a recent issue we found occasion to mention the name of Heinz and his 57 varieties of pickles. Incidentally it is of interest to note that H. J. Heinz Co. will erect a theatre and service building, 352 x 100 ft. for the use of employees and visitors at its main plant, Pittsburgh, Pa.

The theatre will have a seating capacity of 3,000, and will be equipped with a pipe organ and Sound equipment for Talking Pictures.

A stage 45 x 34, will be included in the theatre plan, also three dining rooms, reception rooms, dancing halls, educational classes embraced in the theatre and service plans of this building. Employees being already "pickled" will have an opportunity to get out of their "pickled condition." I should be able to get this into Sime's gag

edition without it costing me \$600.00 for the "noted grave-digger" said it doesn't cost anything to gag him. So far Motion Picture History reveals that it has cost the Industry of Motion Pictures and Entertainment plenty to "gag" the noted gold-digger!

"The White Road" is a picture, made in Ontario, in fact, it has actually been made in Toronto, by the Ontario Film Co., Limited, of which Ernest C. Sydnev is president and George T. Booth managing director and producer.

The film was originally started with the Hart House players, the little theatre group which has some professional, some semi-professional and amateur players. The story deals with an episode in China, but the location changes to Canada during the development of the story. It is in six reels.

* * *

Paul Kamin lost his action for a wind up in the affairs of the Standard Theatres, Limited, with which company he had invested \$10,000. The action was dismissed by Justice Raney at Osgoode Hall, Toronto. His Lordship found the evidence as filed insufficient and said, "Kamin has lost his money, what more is there to it?"

Northern Electric Sound In Midway, Montreal

We understand that in accordance with a contract which was signed some time ago with the Northern Electric Company the "Midway Theatre" on St. Lawrence Boulevard in Montreal which house is jointly owned by Geo. Cladionas and the United Amusement Corporation. Sound Equipment will shortly be installed there, bringing the Midway up-to-date in the field of entertainment.

The Northern Electric Company's engineers and installers are on the job and the work of installation will commence in a few days.

Fred Niblo "Redemption" Completed Has Vacation

Fred Niblo, long known as one of the screen's ace directors, has signed a new long-term contract with Metro-Goldwyn-Mayer and is now on his way to the western part of California, as the first leg of a three-months automobile tour.

Niblo is accompanied by his wife, Enid Bennett, and they will tour California, Oregon and Washington before returning to Los Angeles. It is the director's first respite from work in a long time.

"Redemption," John Gilbert's first talking picture venture but it is expected that he will be given another of the outstanding dialogue productions on the 1929-30 M-G-M schedule on his return from the summer trip.

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Schmeling-Sharkey Bout Looks Like Boston

Schmeling, who recently won the elimination World Championship Boxing contest from Uzcudun, will meet Jack Sharkey at Boston it is most likely.

William F. Carey, President of the Madison Square Garden Corp., notified Johnny Buckley and Jack Sharkey that Boston is being considered.

Under the terms of Sharkey's contract with the Madison Square Garden, Carey must name his opponent by July 15th.

Carey stated he could ask for a week's delay before naming the other heavyweight; and Buckley stated he would agree to the delay providing he was assured that the opponent would be either Schmeling or Jack Dempsey.

Meanwhile British promoters are planning a Sharkey-Scott Championship Bout. Phil Scott is called the "English Hope."

The promoters Messrs. Jack Callaghan and George McDonald state that they are offering Sharkey 65% of the gate receipts which should net \$562,500 and 50% of Motion Picture rights, plus \$5,000 for transportation expenses.

The Sharkey-Scott bout would be held in London Stadium which seats 65,000 and it is reported that 20,000 has already been guaranteed by a tourist agency, governing requests for seats from Scotland.

Wedding Bells will ring for Lottie Pickford, who it is reported will wed Russell O. Gillard, a Los Angeles undertaker.

Pacent Gives Details On New Junior Machines

FULL DETAILS on the two new Pacent Junior models for houses up to 500 seats were released this week by the Pacent Reproducer Corporation through Louis Gerard Pacent, President. Mr. Pacent in issuing the statement promised the small exhibitor machines which deliver the highest quality and performance. The new Pacent machines, he said, combine a number of new features which raise the standard of quality for small houses to a level never before attained.

There are two new Pacent models for houses up to 500 seats. The Type 500 D D A is for synchronous disc reproduction and sells for \$1,500.00. It has full double channel amplification with a reserve amplifier for every amplifier used to run a show. No batteries are used in the operation of the system. The amplifiers operate direct from any 110 volt — 60 cycle A C source.

OTHER FEATURES found in the new Junior model 500 D D A are constant speed motors insuring uniform quality and pitch of sound program; mechanical gear drive, giving perfect synchronization; and a new type of pick-up which tracks all records perfectly and has a remarkable coverage of the frequency range.

The latest type of electro-dynamic speaker is used in both the new Pacent models. This type of speaker, specially developed for small theatres, is said to give unusual power, with a large reserve to bring out the full effect of Sound programs.

THE SECOND of the new Pacent machines is known as the Type 500 F D A. It combines synchronous disc and Sound on Film Reproduction. The price of

this model, for houses up to 500 seats is \$2,500 for both disc and Sound on Film.

The features of the Disc System are the same as those for the Type 500 D D A Disc System, including full double channel amplification, new type pick-up and mechanical gear drive.

THE SOUND on Film section of the new Type 500 F D A combines several new and highly interesting features. Both the variable area and variable density methods are played with equal efficiency. The Sound on Film Section is extremely simple to operate due to special designed features. When Disc is played it is not necessary to thread through the Sound on Film Section. A specially designed optical system is employed, which with the special long life photo-electric cell gives the highest quality of reproduction by the Sound on Film method. A new feature in Sound on Film section is found in the periscope through which the operator makes a complete, quick check on Sound on Film operation.

DELIVERIES on the two new Pacent Junior models will start in August. Terms of payment are first, 10% down, balance against shipping document; for those exhibitors wishing deferred payment; 10% down, 15% on shipment and balance over 10 month.

The two Pacent models, Type 2 M D A and Type 4 M D A for houses up to 4,000 seats are continued as regular items. No price change in these models has been made and none is contemplated according to the Pacent Corporation.

A non-synchronous attachment is also being sold by the Pacent Reproducer Corp. This has the same high quality which is in the synchronization equipment.

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Adaptable for use with **ALL** Sound Systems. Very quiet operation. Perfect projection. And the rear patented Cylindrical Shutter removes 62% of the heat, protecting parts, lenses and the sensitive film sound track.

Fourteen new Model H Motiographs in one week is sufficient testimony that the Exhibitor recognizes the best projector for "Sound" purposes. May we send you literature and prices?

SUPERLITE "SOUND" SCREEN — Developed by the makers of the Superlite Gold Fibre. To be laced or tacked on frame. Perfect projection surface with "Sound" perforations. With frame, \$1.50 sq. ft. Without frame, \$1.25 sq. ft.

A. C. SPEEDOMETERS — To tell you the correct speed. Fit any projector. Per pair, \$60.00.

GENNETT MUSICAL AND EFFECT RECORDS — We are overstocked on our Special Records and to reduce our stock, we will sell until further notice any of these records from stock at 80c each, regular \$1.25. Send for list.

REBUILT GUARANTEED POWERS PROJECTORS — We have several Powers 6B Projectors in nearly new condition. These will be cleared at a specially low price. Drop us a line and we will tell you about them.

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"Courtesy With Service"

Exhibitors Meet on "Sound" Ft. Garry Hotel, Winnipeg

(Special to The Digest from Winnipeg)

THE MOTION PICTURE exhibitors of Winnipeg and of many centres in Manitoba and Saskatchewan, gathered in the Fort Garry Hotel, Winnipeg, Thursday and Friday, July 4 and 5, to hear a discussion on Talking Motion Pictures as arranged by the Radio Industries of Canada.

The attendance was very large but the magnet which drew so many was the announcement that Miss Ray Lewis, editor of the Canadian Moving Picture Digest, would address the exhibitors on her views of the Talkies.

Miss Lewis' reputation had gone ahead and the keenest interest was taken in her opinions, and at the close she was accorded applause lasting for many minutes. A similar tribute was paid to the lady when she was introduced by Mr. Chalu, representative in Toronto of Radio Industries.

GEORGE SCHUTZ of the Exhibitors Herald World, came from Chicago also to speak to the exhibitors, and his reminiscences and his deductions respecting the present situation in United States was intelligently given and received the closest attention of all present. He estimated that 2,000 theatres were now equipped with Sound equipment, and that by the end of the year the number would be increased to 3,000.

Ald. Leonard welcomed Miss Lewis and Mr. Schutz and the out-of-town theatre owners to the city in the absence of the mayor, and a feature of the proceedings was the introduction of each one present to the head table by calling out the name and asking the guest at the time time to rise.

WHEN MISS LEWIS was introduced many started to draw closer to the head table fearing some of her words would be lost in the large hall. This was not necessary as Miss Lewis spoke with clearness and authority; she built up her address to very gripping climaxes and at all times was lucid and informative. She did much to strengthen those who had been hanging back before putting in sound equipment owing to the cost.

One exhibitor stated that he was now paying \$25 for a picture's short run for a suburban house and making \$10,000 a year and he hesitated to pay \$100 for the run of a sound picture for the same short period until he felt sure he was getting something that was good and would last with his patrons.

Miss Lewis gave him some good advice and helped him in his decision to change his house policy.

MISS LEWIS was particularly effective when she traced the coming to the screen of the first pictures of Al Jolson, which transformed the screen overnight. From then on there was no hesitancy on the part of producers to get on the band wagon. After "The Jazz Singer" the whole industry of the screen was revolutionized, Miss Lewis declared, and she proved the truth of her statement by a short review of what had transpired since. As a result, Miss Lewis stated, today producers are announcing schedules for the new season in which the vast majority of films are to have talking and singing and not more than 10 per cent are to be silent. Talking movies are here to stay, she declared, and only some of the wild western features will be made silent.

Radio Industries Mail Report Luncheon To Exhibitors

THIS is a synoptic report of Exhibitors' Luncheon, Fort Garry Hotel, July 5th, 1929, as mailed to theatre-owners who were guests:

Gentlemen of the Motion Picture Industry:

On behalf of the Radio Industries of Canada, Limited, we wish to thank you for your attendance at the conference luncheon at the Fort Garry Hotel yesterday. We regret that so many prominent exhibitors were unable to attend but we feel sure that they will be interested in knowing what transpired.

About seventy-five guests were in attendance and a hearty welcome was extended to the visitors by Alderman Leonard, representing His Worship the Mayor of Winnipeg. Alderman Leonard congratulated Radio Industries of Canada Limited on their enterprise, introducing a new valuable and progressive enterprise to Canada and particularly Winnipeg.

MR. GEORGE SCHUTZ, technical representative of the Exhibitors Herald World of Chicago, one of the honoured guests of the occasion, addressed the exhibitors on the situation as it exists within the United States. Mr. Schutz gave it as his opinion that definitely sound has come to stay, replacing the silent picture. This opinion he based on the results of a questionnaire issued by his paper under the title "What the picture did for me." After establishing conclusive proof that sound is a permanency in the motion picture business Mr. Schutz proceeded to outline the attitude of United States exhibitors towards the equipment with which they may provide their theatres. Mr. Schutz told us very definitely that he himself had seen sound equipment in one theatre which the exhibitor informed him had cost the large sum of \$65.00. It was a composite local product and unfortunately, as Mr. Schutz said, it worked. Rather humorously Mr. Schutz stressed the fact that although he heard the sound he failed to see the audience.

MISS RAY LEWIS, Canada's Lady Editor of the Canadian Motion Picture Digest, was greeted with enthusiasm by the assembled exhibitors and very definitely welcomed as a "sister." Miss Lewis in an address which was a splendid example of clarity of thought, balance of reasoning and consecutive presentation of progressive theme, provided the Western exhibitors and distributors with ample food for thought. Miss Lewis has an admirable faculty of clear expression and enunciation that is pleasant and artistically toned.

For over an hour following her address and two speeches of appreciation by George A. Graham, and Walter F. Davis, leaders in the exhibition field in Winnipeg, each of whom were very eulogistic, Miss Lewis was kept busy answering questions and throwing further light on some of the problems awaiting the exhibitor.

In the evening Miss Lewis visited all the leading central and suburban theatres in Winnipeg district where she was received with the greatest of courtesy.

DURING her stay in Winnipeg, Miss Lewis was the guest at a number of private entertainments in her honor and no doubt she left for home with a better grasp of the Western situation in respect to films than she had any idea she would receive when she left on her long journey to the West.



Show Business



An indication of the development of the audien situation in Canada is contained in the announcement of Charles Dentlebeck, chief projection supervisor of Famous Players Canadian Corp., that only four theatres of that company in the Province of Ontario now remain to be wired. The corporation controls some 180 theatres in the Dominion, of which more than one third are located in Ontario.

Mr. Dentlebeck has gone to St. John, N.B., to supervise the wiring of the Imperial Theatre which has been acquired by Famous Players from E. F. Albee of New York. Albee's theatre at Montreal, the Imperial, has also been secured by Famous Players and has been closed to permit wiring and other changes.

Through the use of the stereopticon in the projection room, an interesting arrangement has been worked out by Manager Joe Franklin at B. F. Keith's Theatre, Ottawa, Ontario, to advise the audience regarding scene or dialogue deletions by the Ontario censors in sound-disc films. The stereopticon is used simultaneously with the picture projection. When a black-out appears and the dialogue continues, the slide "Scene deleted by the censors" is thrown upon the screen until the picture reappears. When talking is ordered out by the Board and the picture continues in silent form on the screen, the announcement is screened over the picture that "Dialogue is deleted by censors." This wording is thrown upon the screen between the heads of the players whose lips are moving silently.

This means there is a simultaneous explanation of the film or sound shortcoming. Mr. Franklin has pointed out that he has no direct quarrel with the Ontario Board of Moving Picture Censors but that he is using the slides so that the public will learn why the cuts are appearing in certain features. He intends to discontinue the practice shortly.

Incidentally, a trailer for "The Voice of the City" had a lengthy "black-out" where the censors had deleted one whole sequence. The feature itself, presented during the week of July 8th, had the same deletion.

Another million dollars has been presented to various charities in Canada by A. R. McNichol, pioneer moving picture exhibitor of Winnipeg, Manitoba, this following his gift of \$1,000,000 to a group of welfare organizations two years ago. No distinction has been made by Mr. McNichol in his philanthropic work with respect to creeds. He has varied business interests in the Canadian West but his fortune was started with the operation of a group of theatres in Winnipeg.

A test case involving the new Quebec Provincial statute prohibiting the admission of children under 16 years of age to any moving picture theatre in Quebec

cities and towns has been settled at Quebec City where the Court of Sessions has found Arthur Drapeau, proprietor of the Imperial and Princess Theatres, guilty on five counts. Mr. Drapeau was arraigned one year ago but carried his case from court to court, litigation costs mounting to staggering total.

In finding Mr. Drapeau guilty of the five charges under the act, Judge Choquette imposed nominal fines, remarking that Drapeau would have to pay the large costs. As a result, the new law is considered enforceable for the present at least.

Immediately after the closing of the new Capitol Theatre in Cornwall, Ontario, for a sound installation, the Palace Theatre was re-opened after being dark for months, with a silent picture policy, the re-opening attraction being "The Pagan," in which Ramon Novarro is starred. The Palace will continue to operate after the Capitol gets under way again.

To provide for the wiring of its 14 theatres in and around Montreal, United Amusements, Limited, Montreal, has offered important stock right to its common shareholders in the ratio of one new share at \$25 for each four held. The installations are already under way.

Exhibitors Co-operative Ltd. Protest Against Film Rentals

FOLLOWING a threat on the part of a number of independent exhibitors in Ontario close their theatres on July 18 as a protest against high film rentals and other conditions, Hon. Peter Heenan of Ottawa, Federal Minister of Labor, is conducting an investigation into the moving picture theatre situation in the Dominion. Hon. Mr. Heenan declared in an interview on July 13 that his department would find a way out of the problem if given time and suggested that the independent exhibitors should withhold action until suggestions can be made by the Government.

The situation involves a number of the film distributing companies of Canada as well as the leading theatre organizations. Some days ago, F. A. McGregor of Ottawa, registrar under the Combines Investigation Act, opened an inquiry into operations of the moving picture business in Canada, the hearings being of a private nature. This has been followed by the announcement that the Canadian Minister of Labor is taking an interest in the matter. Hon. Mr. Heenan has said that the situation was not yet regarded as serious.

THE EXHIBITORS CO-OPERATIVE, LIMITED, Toronto, organized one year ago as an exhibitor pool for the mutual benefit of independent exhibitors who are members of the association, is said to be behind the threat to organize a closing of theatres to force concessions from film renters. Alex Baillie, proprietor of the Cum Bac Theatre, Toronto, for many years has been one of the leaders of the co-operative organization.

Round About the Studios

Additions to the cast of "Olympia," Lionel Barrymore's third directorial vehicle and John Gilbert's second talking picture, include Richard Carle, Gerald Barry, Eva Dennison, Prince Youcca Troubetskoy, and Madeleine Seymour.

Hollywood's favorite blonde, Esther Ralston, is the feminine crux of the dramatic incidents surrounding the story of "The Wheel of Life," Richard Dix's second Paramount all-talking picture.

Marion Davies' inimitable impersonation will be heard as well as seen in a clowning sequence for "Marianne," her first Metro-Goldwyn-Mayer talkie feature. In one of the numbers, Miss Davies, a French peasant girl, will imitate Maurice Chevalier, straw hat, cane and loose hips.

Sally O'Neill and Molly O'Day, sisters in real life, will play similar parts on the screen in the title roles of "Sisters," a Columbia all-talking special production to be released early next season. This vehicle will mark the girls first appearance together since "Lovelorn," in which they both scored personal triumphs.

Alice Dunn, who appeared with Ruth Shepley in vaudeville in "The Misleading Lady," makes her talking picture debut in a leading role in support of Harry Holman in a Pathe all talking comedy version of the laughable playlet, "Hard Boiled Hampton," produced by George Le Maire. She is a Toronto girl and started her career in stock at the Royal Alexander Theatre in her home city.

Arthur ("Bugs") Baer has joined Metro-Goldwyn-Mayer's dialogue wisecrackers and the regulars at the luncheon round table are wondering who they can get as an interpreter when "Bugs" meets Robert ("Hoppy") Hopkins in a duel of slang.



Joe Brown playing opposite Belle Bennett in Tiffany's "Molly and Me."

Walter Scott, well-known on the New York musical comedy stage, is signed to play the lead opposite Laura La Plante in "One Rainy Night." The production is already in work at Universal City under the direction of Emmett Flynn.

Three favorites, Andy Clyde, Addie McPhail and Thelma Hill, who made such a hit in "The Big Palooka," a recent Mack Sennett Talking Comedy that is concurrently scoring in many big first run theatres, will have the principal roles in "The Barber's Daughter," a new Educational-Mack Sennett all-dialogue fun film that is now nearing completion.

Gertrude Messinger will be remembered as a child player in pictures only several years ago. Now she is a beautiful girl in her middle teens and will be seen in "Joe College," which is the tentative title of Eddie Quillan's next Pathe picture. Sally O'Neill and Jeanette Loff share the leading feminine roles.



Anita Page, made famous by Metro-Goldwyn-Mayer's "Broadway Melody."

Hugh Trevor received his first part from William Le Baron, vice-president in charge of Radio Pictures productions, when he was assigned the role of the chauffeur in "The Very Idea," adapted from the legitimate stage success by Le Baron.

Frank Craven shares the direction of this all-talking production with Richard Rosson, and will also enact one of the leading roles. Allen Kearns plays the juvenile lead.

Tiffany-Stahl announces that Virginia Valli has been signed to co-star with Leo Carrillo in their first all-dialogue production "Mister Antonio," the Booth Tarkington stage play of the same name made famous by Otis Skinner. The picture will be directed by James Flood.



Ricardo Cortez, lead in "Midstream" for Tiffany.

The villain of a score of serials turned comedy character today when Radio Pictures assigned Harry Semels to play the role of Hymie in "The Delightful Rogue," Rod La Rocque's first all-talking vehicle on the RKO lot.

Semel, who began his stage career as a juvenile in "Potash and Perlmutter" in New York City, is well known to serial fans.

Carey Wilson, well known screen writer has been added to the Tiffany-Stahl staff at their Hollywood Studios, his first assignment being to supervise the production of "Mister Antonio," co-starring Leo Carrillo and Virginia Valli, and "Peacock Alley" starring Mae Murray. Mr. Wilson has been connected with Metro, Fox, First National and Universal.

"His Baby Daze," Lloyd Hamilton's new talking comedy for Educational release, is the first two-reel talking comedy to be made that is all-dialogue with a musical score running all the way through concurrently with the dialogue, and is said to be the first talking picture of any length to so combine dialogue and music.

Universal has bought "All Quiet on the Western Front" by Erich Maria Remarque, the literary sensation of the past year. It was purchased by Universal's Berlin office directly from the author. Maxwell Anderson, co-author of "What Price Glory," is on his way to Universal City to write the adaptation and the dialogue.

Miss Margaret Bannerman has been signed by British Filmcraft to star in four "talkies" full length features, and it is hoped to make a start early in August on the first production, under the direction of George Banfield, who has just returned from an extensive survey of the American "talkie" field.

Two full-length "talkies" will also be made for World release by Paramount.

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Can Offer You Such Outstanding Personalities

In keeping with the changing and revolutionary demands of the day Pathe offers an incomparable array of distinctive and outstanding personalities who bring new values to the box office. Pre-eminent stars of the legitimate stage — who make their bow in talking pictures heralded by an avalanche of front-page publicity in the press. Stars who have scored in the biggest dramatic and musical comedy successes on Broadway. Established favorites of the silent screen who have proved their drawing power in the finest theatres — already elevated to new heights with the magic of sound. Here are the magnetic marquee names — dominant prestige and profit building factors on the Pathe program for 1929-30. Look at this partial list of stars:

Ina Claire	William Boyd
Ann Harding	Alan Hale
Robt. Armstrong	Constance Bennett
Eddie Quillan	Carol Lombard

This is Pathe's silver anniversary year — 25 years of faithful service to exhibitors — and it is celebrated by offering a list of feature pictures that will outshine every previous effort.

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30 Pathe Features

THE TREASURE GIRL
Entrancing musical comedy by Geo. Gershwin.

GREENWICH VILLAGE FOLLIES
Sketches, spectacular and comic.

THE BIG SHOT
Startling and accurate picture of underworld.

WAR AND WOMEN
With Wm. Boyd, Ann Harding and Robt. Armstrong.

THE PAINTED DESERT
All-color production, with Wm. Boyd.

BIG NEWS
Great mystery story, with Robt. Armstrong.

INA CLAIRE
In two big features, "The Awful Truth" and "Negligee."

WILLIAM BOYD
In three big features, "His First Command," "Officer O'Brien" and "Crashing Through."

ANN HARDING
In three hits, "Paris Bound," "This Thing Called Love" and "Her Private Affairs."

A WOMAN AFRAID
A mystery thriller that has everything.

OH, YEAH
With Robt. Armstrong and Jas. Gleason, stars of "Is Zat So?"

SAILOR'S HOLIDAY
Featuring Alan Hale and Sally Eilers and an all-star cast.

THE SOPHOMORE
With Eddie Quillan, Sally O'Neil and Jeanette Loff.

CONSTANCE BENNETT
In three features, "Rich People," "Clothes" and "Saratoga."

THE GRAND PARADE
Original minstrel play by Howard Emmett Rogers.

PLAY BOY
From a story in Cosmopolitan, with Eddie Quillan.

THE RACKETEER
Featuring Armstrong and Carol Lombard.

RED HOT RHYTHM
A great musical comedy success by Walter DeLeon.

HOT AND BOTHERED
A story of a real boy. Starring Eddie Quillan.

THE BACHELOR'S SECRET
A delightfully amusing farce with Alan Hale.

LUCKY IN LOVE
A singing-talking picture with Morton Downey.

UP AND AT 'EM
A humorous story by the author of "The Barker."

More Than Ever During 1929-30 Season Your Dates Are Your Biggest Asset!

Whether your theatre is wired for sound, or if you intend running silent for a while longer, you will find that unless you run the best grade of Features and Short Subjects the season will be a hard one. Competition is going to be greater than ever and, consequently, the need for outstanding attractions will also be greater than ever before.

With the interests of Canadian Exhibitors in mind, Regal Films Limited has carefully studied the situation — has looked into the product offered by the various producers — and now unhesitatingly declares that the outstanding box office money-getting attractions will come chiefly from two producing organizations — Metro-Goldwyn-Mayer and from Pathe. And this includes both feature pictures and short subjects.

Now, we realize this is a strong statement, but we are convinced that if you will study the announcements of the different producers you will be convinced that it is a statement of fact.

Metro-Goldwyn-Mayer will have about 50 features and a full line of short subjects. Pathe will have 30 features and a full line of short subjects. We would be more than pleased to send a representative to talk things over with you, to show what the product consists of and to prove to you that the statements made here are very conservative. You will place yourself under no obligation. May we do so?

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